# doleepo stucios

## COMPANY PROFILE

DOLEEP STUDIOS

**BRANDS IN MOTION** 

WWW.DOLEEP.COM



## Doleep Studios

Brands in Motion

## Who we are

**Doleep Studios** is a creative **content creation** and production company with a strong focus on Film-Making excellence, TV commercials, promos and other branded content.

For nearly a decade Doleep Studios has been providing exceptional service of the finest quality across its portfolio of products by creating award-winning films and content.

We have contributed in the production of multiple feature films and more than 100 TV commercials, winning the special jury award at Abu Dhabi environmental film festival and many more.

Doleep Studios is located in multiple areas across Abu-Dhabi and Dubai, United Arab Emirates - the heart of GCC.



Generation of the output of th ideas that is beautifully executed, which engage audiences, irrespective of platform, device or venue

> - Mahmoud Hamam **Doleep Studios Executive Director**

### **TV** Production

# MAWAQiF - Abu Dhabi **TV Commercials**

**MAWAQiF** Abu Dhabi TV Commercials Making

Agency: Brands & Beyond **Production by:** DoLeeP Studios







**Masdar Institute of Science** and Technology.

Film by Doleep Studios Brands in Motion

## DOCUMENTARY FILM

NATIONAL CENTER OF METEOROLOGY & SEISMOLOGY - ABU DHABI, UAE

#### **UAEREP AWARDS**

believe in our " We creative insight and ability to deliver in partnership with our clients, unique ideas & content that connects and speaks to the audience. "



### Our Services

Film and Media Professional Services!

#### Corporate Films

on our feature film-making Based experience, Doleep Studios crafts unique corporate films that redefine clients' expectations and are recognized for excellence.

Films and Documentaries Doleep Studios contributed in production of many world-class feature films, both internationally and in the MENA region. Critics and our business partners have described our award-winning film portfolio as mind provoking, eye opening, educational and, most importantly, wildly entertaining.

#### TV Commercials

Doleep Studios has created a vast TV Commercials portfolio, servicing major corporations and brands, making challenging productions and Visual Effects, realizing various mesmerizing ideas and concepts.

#### Content Marketing

When brand's storytelling becomes a necessity, not a luxury, when the traditional cinema production values meet the might of online advertising your brand becomes viral and Doleep Studios is here to put you on top of that new world.









## PRODUCTION





## POST PRODUCTION

### Our Technical Services

#### Production:

- Film And Video Production
- Aerial Filming
- Sound Capture
- Equipment And Gear Rent
- Crew Hire
- Locations Management
- Casting Talents
- Photography
- Filming permits

#### Post-Production:

- Video Editing Visual Effects
- Color Correction

#### Animation

- 2D Animation
- 3D Animation
- Motion Graphics

### Brands in Motion Monthly(BIMM) Digital Media Marketing and Management!

Brands in Motion is a complete **Content Marketing** solution focused on creating and distributing valuable, relevant, and consistent customized videos & content to attract as well as to retain audience and, ultimately, to drive profitable customer action.

When signing a BIMM contract you get **4 unmatched benefits**:

Quality grantee from Doleep Studios cinematic Production experience.

Easy Monthly payment of a Annual or Semi-Annual contract.

Discounts up to 25% on our content creation Service.

20% discounts on all additional future content.

BIMM Services designed to grow your medium and small size Business in 4 easy steps.

#### Partnership

Success with Doleep Studios BIMM Service starts with **complete understanding** of the Client's business profile, objectives, services and your value proposition to the target audience.

#### Production

**Based on market research**, Doleep Studios will create a set of **customized content** that is valuable and relevant to your target audience, creating a community around your brand and services.

#### **Digital Marketing**

Doleep Studios will recommend the most effective digital media venue relevant to your marketing objectives for distribution of your content.

Based on a defined criteria the content will reach to your selected target audience, achieving the highest conversion rates of your advertising budget.

#### Return On Investment Report (ROI)

Every month, Doleep Studios will create a **Return on Investment report (ROI)** to keep track of the effectiveness of your content marketing strategy.

The good news is that **89% of our business partners chose to** renew their annual service with us!

## CONTENT MARKETING SECURE GUARD, UAE

#### CORPORATE FILM

"

This Industry demands the highest formats of film and digital capture which is why we provide you with a very impressive selection of production gear, from Cinema cameras to drones for amazing aerial footage, to the most advanced filming riggs, to shoot races, and the most demanding action scenes.

Secureguard Facility Corporate film

Film by Doleep Studios Brands in Motion



## الاستى مەحياة

CLOUD SEEDING STORY OF A LIFE WINNER OF THE SPECIAL JURY AWARD AT ABU DHABI ENVIRONMENTAL FILM FESTIVAL.

ROTANA KHALIDIYA PALACE RAYHAAN CONTENT MARKETING FOR ROTANA





ZAKUM DEVELOPMENT COMPANY TAWTEEN FILM **PEPSI** TV COMMERCIAL





General Studios has a substantial portfolio of national and international clients including: Leo Burnett, TBWA, P&G, Emaar, Etisalat, Saudi **Telecom Company (STC)** and UAE's ministry of presidential affairs and many more ,,

## Our Clients

CORPORATE FILMS FILMS DOCUMENTARIES TV COMMERCIALS TV SHOWS TV PROMOS ANIMATION **BRANDED CONTENT** DIGITAL MARKETING FILM PRODUCTION AERIAL FILMING SOUND CAPTURE **GEAR RENT** PHOTOGRAPHY **CREW HIRE** LOCATIONS FILMING PERMITS **POST-PRODUCTION** VIDEO EDITING VISUAL EFFECTS COLOR CORRECTION ANIMATION **2D ANIMATION 3D ANIMATION** MOTION GRAPHICS



AWAD CAPITAL Trusted Advisors	RAA	GULE HEATTHCART	WIN	NISSAN
McDonald's	KFC	Nestle	روتانا Ristana	
<b>SNICKERS</b>	Dabur	Unilever	P&G	ارامکو السعودیت Saudi Aramco
vodafone	S A M S U N G	NOKIA	دائــــرة الــــالــــــة DEPARTMENT OF FINANCE ويوالجميارة Customs administration	The Harrist -
UTP	ووديني الاولى	نادي أبوظبي الرياضي Abu Dhabi Country Club	جهاز أبوظيمي للمحاسبية Abu Dhabi Accountability Authority	Annual Rest Adult - Search The Products of The Search of T
JWT	PUBLICIS GROUPE	TBWA	King Abdullah University of KAUST	
		<b>Grient</b>	Alexand Angund Stephen (	

#### TESTIMONIAL

"On behalf of Brands and beyond team, I am writing this letter as a humble note of appreciation for your outstanding service, we are very pleased with the quality of service your company provides."

> - Samer Moussa CEO, Brands & Beyond

#### TESTIMONIAL

"I'm very proud of our client's corporate film and pleased that I partnered with Doleep Studios team to produce this project, I honestly don't know how it could have been any better, from the conceptualization to delivery, I have had many positive comments and will tout Doleep Studios to all who will listen"

> - Ola Hussien Account Executive, JWT.









#### **DOLEEP STUDIOS BRANDS IN MOTION FZE**

PHONE SALES TEAM S WHATSAPP

SALES CUSTOMER CARE

FIND MORE INFORMATION ON ANY OF OUR PRODUCTS OR SERVICES VISIT WWW.DOLEEP.COM



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ABU DHABI - DUBAI, UAE







